



Luxury, Bespoke Interior Design Solutions

London | Hong Kong





Who We Are

With over a decade of experience in curating interior design packages for our clients, NLL is here to bring your new home to life. Our team of design-led experts are here to bring the best out of London's exquisite property developments.

With flexible solutions, luxury furnishings, and end-to-end services, you can rest easy that your investment property will be capturing its maximum potential.

Our Services

- ◆ Interior Design
- ◆ Sourcing
- ◆ Logistics
- ◆ After Care
- ◆ Project Management

Features

- ◆ Outright Purchasing
- ◆ Leased Furnishings
- ◆ Free Delivery & Installation



Furnishing your investment property

Leasing Service Solution

Leasing furniture is becoming the preferred choice to furnish rental property. For overseas landlords and property investors, leasing furniture reduces upfront expenditure and guarantees the property is perfectly presented at all times. As part of the leasing agreement – items are replaced when they come to the end of their natural life cycle, this is done at our cost, ‘new for old’. If an item is broken from general wear and tear we replace it as part of our leasing agreement. If the tenant damages any item, we will replace it without delay and then liaise with the property manager to recover the cost from the tenant without troubling you.

Compared to purchasing furniture outright, our leasing service reduces involvement from the landlord. This is important for busy landlords especially those living overseas. Tenants prefer properties with furniture that is managed this way.

Furniture must be maintained to the highest standard. Tenants have different demands on furniture; the leasing solution means we can manage these requests with ease.



What We Offer

A Customised Service

We tailor our offerings to each investor's needs, whether its budgetary, style, or size of the property.

Flexible Payment Structures

Don't want to purchase a pack outright? Not a problem. We offer a range of payment structures to suit your wallet, whether it's leasing your furniture or creating a payment plan that suits you.



A Hands-Free Experience

From an initial style consultation to sourcing, delivery and assembly, we take care of everything.

An Experienced Team to Maximise Your Returns

Our team of interior design experts' source high quality, exquisitely designed, durable furniture to ensure you maximise your returns.

Shoreditch

The Shoreditch is designed for homeowners that desire maximum value at a competitive price. This pack offers clean tones of white and grey along with crisp, minimal lines in the tables and chairs.

With designs to suit every taste and personality, this pack is perfect for rental units, offering tenants the flexibility to add their own flair and design to bring their living spaces to life.



Please note any pictures of the furniture shown are representative only of the item to be purchased. In the event of an item being out of stock from our supplier at the time of purchase, we reserve the right to replace this with a reasonable alternative. Prices are exclusive of VAT. Leases run on 36-month contracts and are tax-deductible.

Studio

Living & Dining

Three-seater sofa
Media unit
Coffee table
Dining table
Dining chairs (2)
Rug
Floor lamp

Bedroom

Upholstered double bed
Double mattress
Bedside tables (2)
Bedside lamps (2)

One Bedroom

Living & Dining

Three-seater sofa
Armchair
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom

Upholstered king bed
King mattress
Bedside tables (2)
Bedside lamps (2)

Two Bedroom

Living & Dining

Three-seater sofa
Armchair
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed (2nd
Bed)
Double mattress (2nd Bed)
Bedside tables (4)
Bedside lamps (4)

Three Bedroom

Living & Dining

Three-seater sofa
Armchair
Media unit
Coffee table
Dining table
Dining chairs (6)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed (2nd
& 3rd Bed)
Double mattress (2nd & 3rd
Bed)
Bedside tables (6)
Bedside lamps (6)

Purchase: £3,463.42+vat

Purchase: £4,069.88 +vat

Purchase : £5,070.81 +vat

Purchase: £6,360.63 +vat

Vauxhall

The Vauxhall is perfect for those seeking a truly versatile pack. With neutral tones of grey, navy and black sweeping through the property, you and your tenants will be able to enjoy a home that is simple and open to personalization.

This pack has been designed with functionality and minimalism in mind, allowing you and your tenants to get the most out of the property, including features such as under-bed storage and a 3.5-seat sofa.



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Studio

Living & Dining

Three-seater sofa with
chaise
Media unit
Coffee table
Dining table
Dining chairs (2)
Rug
Floor lamp

Bedroom

Upholstered double bed
Double mattress
Bedside tables (2)
Bedside lamps (2)

One Bedroom

Living & Dining

Three-seater sofa with
chaise
Armchair
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom

Upholstered king bed
King mattress
Bedside tables (2)
Bedside lamps (2)

Two Bedroom

Living & Dining

Three-seater sofa with chaise
Armchair
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed (2nd
Bed)
Double mattress (2nd Bed)
Bedside tables (4)
Bedside lamps (4)

Three Bedroom

Living & Dining

Three-seater sofa with chaise
Armchair
Media unit
Coffee table
Dining table
Dining chairs (6)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed (2nd
& 3rd Bed)
Double mattress (2nd & 3rd
Bed)
Bedside tables (6)
Bedside lamps (6)

Lease: £106.10 +vat/month
Purchase: £4,137.74 +vat

Lease: £128.64 +vat/month
Purchase: £5,017.13 +vat

Lease: £156.82 +vat/month
Purchase: £6,116.01 +vat

Lease: £183.46 +vat/month
Purchase: £7,154.89 +vat

Soho

The Soho has been purposefully curated for homeowners looking to show off their personality, with bold, dark green velvets flowing through the property, complemented by modern whites and golds and a dark dining area. This pack lends a fun, modern, yet luxurious touch to your property, guaranteed to attract tenants who seek striking design and strong interiors in their living spaces.



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Studio

Living & Dining

2.5 seater sofa

Media unit

Coffee table

Dining table

Dining chairs (2)

Rug

Floor lamp

Bedroom

Upholstered double bed

Double mattress

Bedside tables (2)

Bedside lamps (2)

One Bedroom

Living & Dining

2.5 seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom

Upholstered king bed

King mattress

Bedside tables (2)

Bedside lamps (2)

Two Bedroom

Living & Dining

2.5 seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom (s)

Upholstered king bed

(Master bed)

King mattress (Master bed)

Upholstered double bed (2nd
Bed)

Double mattress (2nd Bed)

Bedside tables (4)

Bedside lamps (4)

Three Bedroom

Living & Dining

2.5 seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (6)

Rug

Floor lamp

Bedroom (s)

Upholstered king bed

(Master bed)

King mattress (Master bed)

Upholstered double bed (2nd
& 3rd Bed)

Double mattress (2nd & 3rd
Bed)

Bedside tables (6)

Bedside lamps (6)

Lease: £122.42 +vat /month
Purchase: £4,774.19 +vat

Lease: £145.77 +vat/month
Purchase: £5,684.85 +vat

Lease: £190.74 +vat/month
Purchase: £7,438.88 +vat

Lease: £242.92 +vat/month
Purchase: £9,473.91 +vat

Primrose

For a perfect blend between modern and classic, opt for The Primrose. Ideal for those seeking a trendy touch to bring their new property to life, the navy soft faux suede sofa, industrial wooden armchair and brushed nickel floor lamps lend an elegant yet timely mood to your property.



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Studio

Living & Dining

4.5 Seater sofa with chaise
Media unit
Coffee table
Dining table
Dining chairs (2)
Rug
Floor lamp

Bedroom

Upholstered double bed
Double mattress
Bedside tables (2)
Bedside lamps (2)

Lease: £146.57 +vat/month
Purchase: £5,716.28 +vat

One Bedroom

Living & Dining

4.5 Seater sofa with chaise
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom

Upholstered king bed
King mattress
Bedside tables (2)
Bedside lamps (2)

Lease: £153.22 +vat/month
Purchase: £5,979.32 +vat

Two Bedroom

Living & Dining

4.5 Seater sofa with chaise
Media unit
Coffee table
Dining table
Dining chairs (4)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed
(2nd Bed)
Double mattress (2nd Bed)
Bedside tables (4)
Bedside lamps (4)

Lease: £190.25 +vat/month
Purchase: £7,419.79 +vat

Three Bedroom

Living & Dining

4.5 Seater sofa with chaise
Media unit
Coffee table
Dining table
Dining chairs (6)
Rug
Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)
King mattress (Master bed)
Upholstered double bed
(2nd & 3rd Bed)
Double mattress (2nd & 3rd Bed)
Bedside tables (6)

Lease: £238.16 +vat/month
Purchase: £9,288.05 +vat

Battersea

For a pleasing balance between minimal and bright, opt for the Battersea. Clean tones of white and grey offer versatility to your tenants, while wooden features and a tan lounge chair in the living area breathe life into the apartment.



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Studio

Living & Dining

Three-seater sofa

Media unit

Coffee table

Dining table

Dining chairs (2)

Rug

Floor lamp

Bedroom

Upholstered double
bed

Double mattress

Bedside tables (2)

Bedside lamps (2)

Lease: £174.51 +vat/month
Purchase: £6,805.91 +vat

One Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom

Upholstered king bed

King mattress

Bedside tables (2)

Bedside lamps (2)

Lease: £186.77 +vat/month
Purchase: £7,284.90 +vat

Two Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)

King mattress (Master bed)

Upholstered double bed
(2nd Bed)

Double mattress (2nd Bed)

Bedside tables (4)

Bedside lamps (4)

Lease: £225.80 +vat/month
Purchase: £8,806.34 +vat

Three Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (6)

Rug

Floor lamp

Bedroom (s)

Upholstered king bed
(Master bed)

King mattress (Master bed)

Upholstered double bed (2nd
& 3rd Bed)

Double mattress (2nd & 3rd
Bed)

Bedside tables (6)

Bedside lamps (6)

Lease: £273.22 +vat/month
Purchase: £10,659.59 +vat

St James

For homeowners seeking a luxurious touch, the St James pack offers clean lines, classic styles and carefully picked splashes of gold and navy.

Whether it's lounging on a blue velvet sofa with brushed brass legs, or dining at an elegant glass-topped table perched on antique gold geometric structures, this pack has been carefully chosen to bring out the best of your new property.



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Studio

Living & Dining

Three-seater sofa

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom

Double headboard

Double divan

Double mattress

Bedside tables (2)

Bedside lamps (2)

Purchase: £9,237.42 +vat

One Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom

Double headboard

Double divan

Double mattress

Bedside tables (2)

Bedside lamps (2)

Purchase: £10,503.09

+vat

Two Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom (s)

Double headboard (2)

Double divan (2)

Double mattress (2)

Bedside tables (4)

Bedside lamps (4)

Purchase: £12,839.67

Three Bedroom

Living & Dining

Three-seater sofa

Armchair

Media unit

Coffee table

Dining table

Dining chairs (4)

Rug

Floor lamp

Bedroom (s)

Double headboard (3)

Double divan (3)

Double mattress (3)

Bedside tables (6)

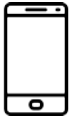
Bedside lamps (6)

Purchase: £15,343.22 +vat

Ready to transform your
investment into a luxurious,
happy home? Get in touch.



newlondonltd.com



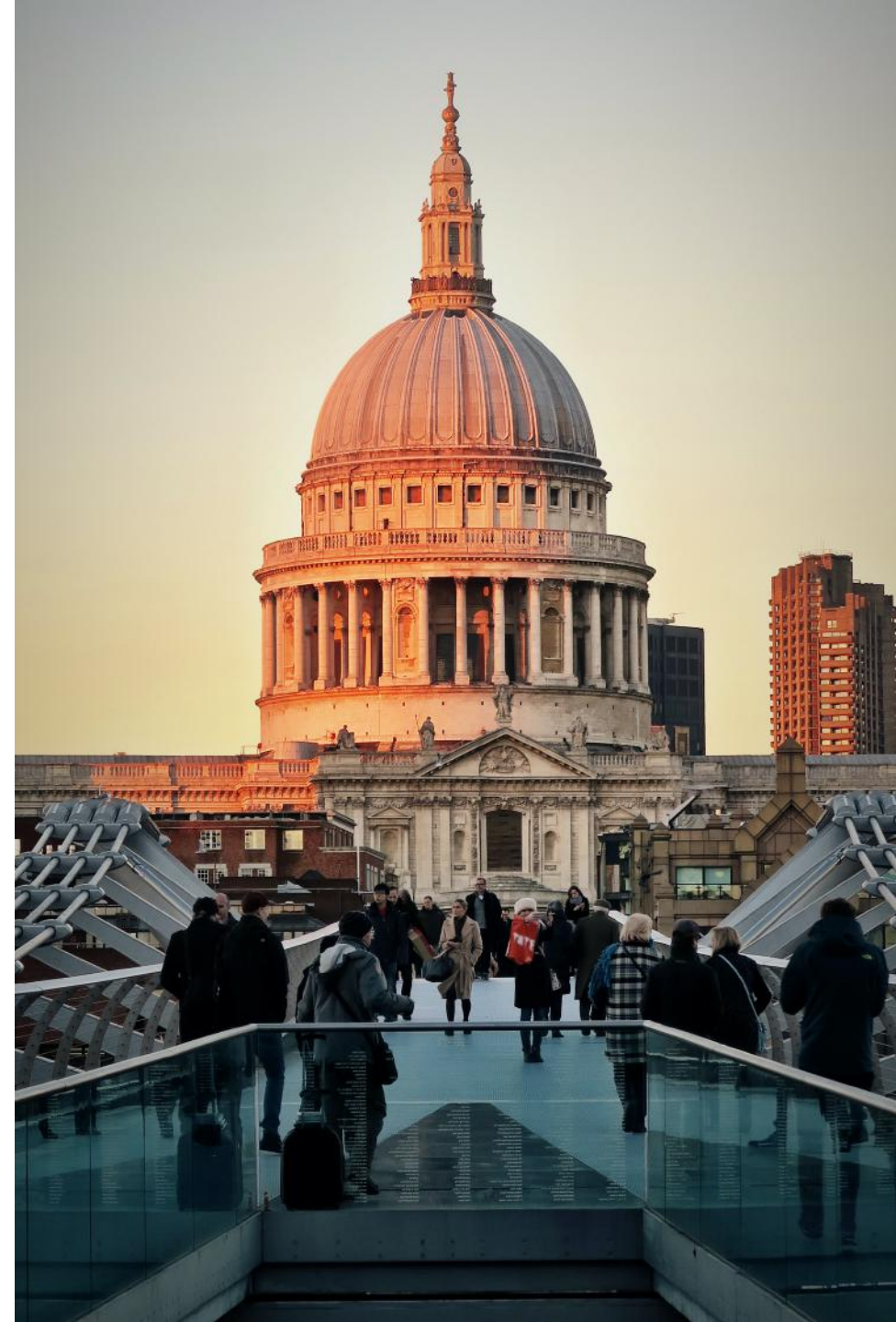
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Furnishing your investment property

Why lease furniture when you can purchase?

- Reduce upfront expenditure
- Hire cost is tax deductible
- No hidden costs apart from monthly lease cost and removal charge on termination
- If the tenant wants to remove part of the furniture we will remove the items. When the next tenant wants the items replaced, we deliver and re-install all at our cost
- Any repair and maintenance is managed at our cost
- Any damage caused by the tenant is managed and recovered by us
- If an item needs to be replaced, we will remove, replace and install without delay

Outright Purchase (ORP) Solution

If you have the time and would prefer to manage your own furniture, we offer the option to purchase a full pack. We tailor and design the furniture pack that suits your property and personally oversee the whole process to ensure smooth delivery and installation. Thereafter, upon request, we can offer repair, maintenance, removal, replacement and storage services with an additional charge.